

## **GOVERNMENT COMMUNICATORS DAY**

WHEREAS, the role of government communications profession is to inform, educate and engage their communities, increasing awareness and understanding around topics that affect the health, safety and well-being of the community; and

WHEREAS, Government Communicators Day provides an opportunity to acknowledge the hard work and dedication of communication experts, public information officers, communication directors, social media manager, videographers, photographers, graphic designers, event planners and marketing specialists who inform, education and engage our community; and

WHEREAS, robust communication in government adds to transparency, builds trust, and community pride and inspires residents to take action and be involved; and

WHEREAS, government communication creates relationships and calls to action, builds awareness and understanding through storytelling, engages and fosters engagement on civic issues and uses all channels to include people in critical decisions; and

WHEREAS, it is essential to have strong communications in government because it is a foundational element of living in a democracy where citizens have trust in their government and the freedom to make their voice heard; and

WHEREAS, residents, businesses and guests alike depend on government communicators critical role in time of crisis, emergency and controversy which can provide vital information and instill confidence in uncertain times; and

WHEREAS, the Village of Downers Grove is proud of – and has deep gratitude and recognition for – our government communicators’ professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

NOW, THEREFORE, I, Robert T. Barnett, Mayor of the Village of Downers Grove, do hereby proclaim February 21, 2025, as Government Communicators Day in the Village of Downers Grove and encourage all residents and businesses to thank the members of the Communications Department who have dedicated their careers to ensure the Village has effective, impactful and successful communication strategies that resonate and are relevant. And I encourage residents and businesses to engage with, and avail themselves of, the communication efforts of the Village of Downers Grove.

Dated this 18<sup>th</sup> day of February 2025, at Downers Grove, Illinois



Robert T. Barnett, Mayor